

Mia Song

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EDUCATION

Pratt Institute

MS in Information Experience Design
New York, US SEP 2018
JUN 2020

China Agricultural University

BA in Marketing SEP 2013
Beijing, China JUN 2017

SKILLS

Design

Prototyping	Site Map
Personas	Illustration
Sketching	Web Design
Wireframing	Visual Design
Storyboarding	Mobile Design

Research

Interview	Usability Test
Card Sorting	Heuristic Analysis
Journey Map	Affinity Diagram
UX competitive analyses	

Tools

Sketch	Principle
Axure	Photoshop
InVision	HTML & CSS

WORK EXPERIENCE

Institute of Computing Technology | UX Design Intern Chinese Academy of Sciences

Beijing China, Apr 2017 - Mar 2018

- Researched, designed and prototyped a more flexible and friendly testing experience for Parkinson's patients as a mobile application, which allowed them to access assessment anytime and anywhere.
- Overcame the data collecting challenge to construct an ADHD testing game room. Researched and created eight games with wearable sensors.
- Support developers by answering questions and produce detailed documentation about how interactions and systems should work.

ADMater Inc. | Product Design Intern

Beijing China, Dec 2016 - Mar 2017

- Researched and created a dashboard for clients to manage their data, which increased the profitability of each product from 30k-100k RMB.
- Corporated with developers, business teams and stakeholders to balance the gap between actual needs, business model and technical difficulties.
- Added Key Option Leaders from the new social media platform, Little Red Book to cater to client needs and to attract new clients P&G and B&W.

Ogilvy & Mather | Account Executive Intern

Beijing China, Jan 2016 - Mar 2016

- Took charge of the brand Yili's milk powder advertisement strategy. Monitored the expense and strategies of competitive companies' advertising, communicated with clients and designers, and made a practical plan for future development.

PROJECTS

Alexander Tree | UX/UI Designer

New York NY, Jan 2019 - Present

- Redesigned the searching experience to be more accessible and findable.
- Interviewed users and stakeholders, and did affinity diagram to get insights.
- Created user journey and card sorting test to define the user flow.

Pratt Library Website | UX Designer

New York NY, Oct 2018 - Dec 2018

- Conducted Usability testing, Heuristic analysis and UX competitive analyses for library website search tool to identify usability issues with the interface on desktop and mobile platforms.
- Meet with clients to determine scopes of work and technical restrictions.
- Defined task flows, wrote user stories and produced prototypes.